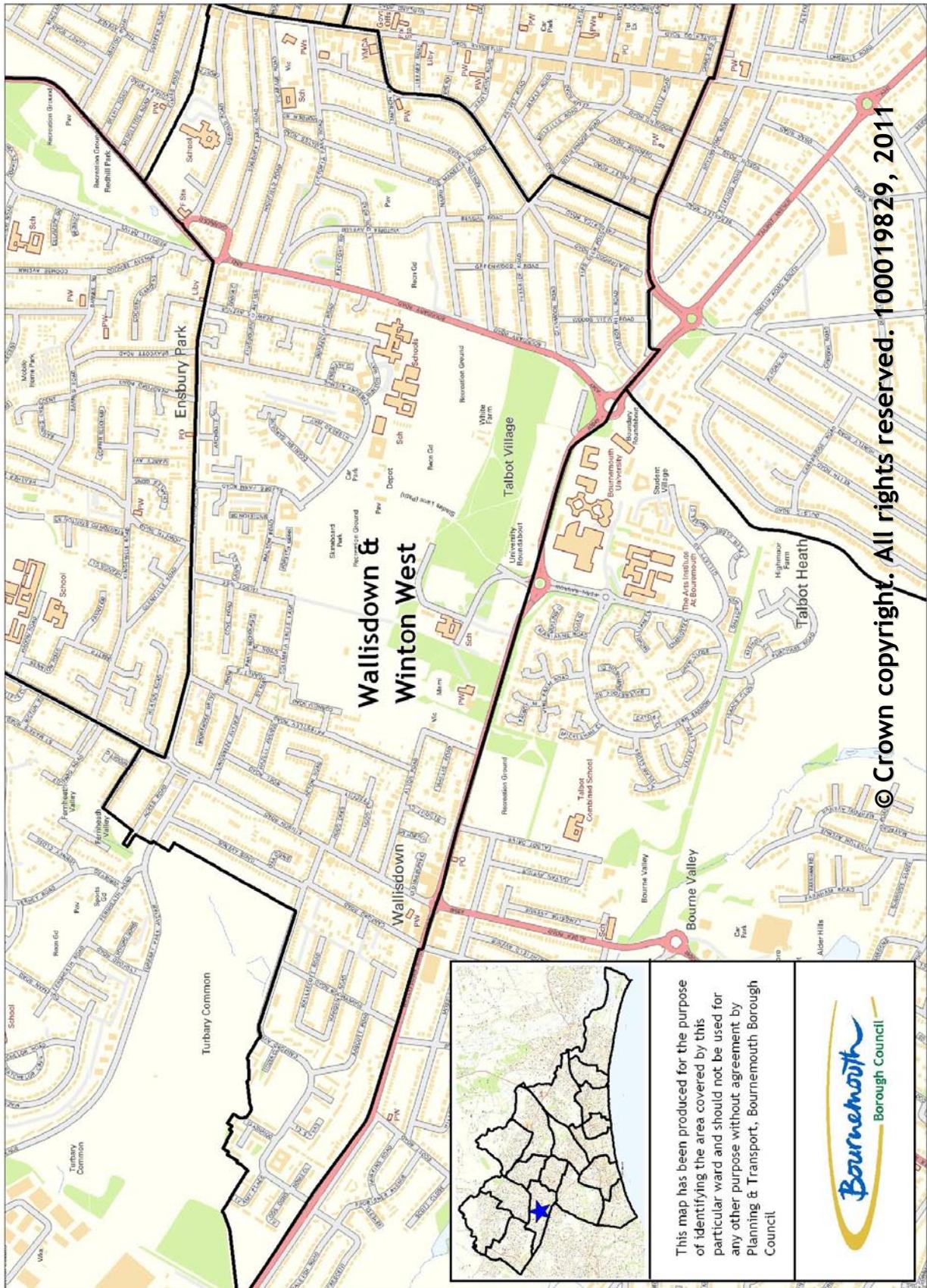


## Ward Profile for **Wallisdown & Winton West**

### **Population**

Wallisdown and Winton West ward has a resident population of 9,318. The latest estimate of the ward's population, based on the 2009 mid year estimate, is 9,470. The working age population accounts for just over 62% of the total population. The average age of residents is 40. Average household size is 2.4 people, the same as for England and Wales.

There is a smaller proportion of economically active residents in full-time employment but a larger proportion of part-time employees than the other comparison areas. Unemployment in this ward is lower than for the town.



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The percentage of residents without qualifications is 27.5% and 14% with a degree level qualification. As at April 2011, ward unemployment stood at 2.7%. The equivalent figure for Bournemouth was 3.4% and the UK 3.8%.

## Environment

The character of the area comprises detached housing to the east of Boundary Road, and a mix of detached houses, suburban bungalows and suburban estate development to the west of the road. Between these areas and the Conservation Area of Talbot Village (which forms part of the southern edge of the ward) is Slades Farm playing fields and Winton and Glenmoor schools.

## Community resources

The Bournemouth Learning Centre offers a wide range of adult education opportunities. The BLC is home to Professional Development Training and Parent Link, the School Centred Initial Teacher Training Team and the headquarters for Adult Learning.

Alongside is the Ensbury Park Community Centre, run by an independent Community Association and used by a number of local community groups.

The Winton West and Wallisdown Action Group meets every six weeks at Glenmoor school. The group has links with residents' groups, Homewatch groups, the police and schools. The area is also served by the Ensbury Park Residents Association and a newly formed Ensbury Park Area Forum.

The parkland at Slades Farm contains football and cricket pitches, plus a skatepark. A 250 metre Olympic size cycle track is currently being built and should be open for public use later this year. There are also a number of allotments at Priestly Road.

Moordown St John's Church of England Primary School (415 pupils as at January 2011), St Mark's Church of England Aided Primary School (415 pupils), Winton Primary School (542 pupils), Glenmoor School (769 pupils) and Winton Arts and Media College (827 pupils) are in the ward.

Schools and childcare providers in this ward include:

	Number of childminders	Number of OFSTED registered places
<b>Childminders</b>	17	85
<b>After School Clubs</b>	Time of year open	Maximum number of children

	Time of year open	Maximum number of children
Safe & Sound @ Winton	Term Time	24
SMASH Club	Term Time	24
The 115 After School Club @ Moordown	Term Time	48
<b>Breakfast Clubs</b>		
Glenmoor Breakfast Club	Term Time	100
Safe & Sound @ Winton	Term Time	24
St Mark's Breakfast Club	Term Time	30
The 115 Breakfast Club @ Moordown	Term Time	48
<b>Day Nurseries</b>		
Little Hen's Nursery	All Year	90
Talbot House Nursery	Term Time	40
<b>Holiday Playschemes</b>		
Safe & Sound @ Winton	School Holidays	24
Talbot House Holiday Club	School Holidays	40
The 115 Holiday Club @ Moordown	School Holidays	48
<b>Pre-School Playgroups</b>		
Magic Roundabout Pre School	Term Time	28
St Mark's Mini Mice Pre-School Ltd	Term Time	30
<b>Primary Schools</b>		
Moordown St Johns CE Primary School	Term Time	415
St Mark's CE Aided Primary School	Term Time	415
Winton Primary School	Term Time	561
<b>Secondary Schools</b>		
Glenmoor School	Term Time	769
Winton Arts & Media College	Term Time	827

## Housing

Owner occupation is the largest tenure type (73.9%) with the remainder split equally between public (13.3%) and private (12.8%) rented accommodation. There is a mix of accommodation - mainly houses and bungalows rather than flats. The Census recorded 3,940 household spaces, with 3,058 houses and 875 flats. By 2010 the figure had increased to 4,271, of which the majority of the increase accounted for by new flats. The percentage of households overcrowded is lower than for the town, and England and Wales.

## Health inequalities

The life expectancy at birth in 2003 for males is 76.4 years and for females 82.0 years. Comparisons show that for males the Bournemouth and national figure is 76.1 years, while for women the Bournemouth figure is 81.5 years and the national figure is 80.7 years.

The percentage of households with at least one member with a long-term limiting illness is nearly 37%.

## **Deprivation**

The ward has six Local Super Output Areas (LSOAs) which rank from 7,116<sup>th</sup> nationally or 23<sup>rd</sup> locally (Slades Farm) to 24,865<sup>th</sup> nationally and 95<sup>th</sup> locally (Victoria Park). The range, 72, is one of the highest in the town.

There are some pockets of deprivation; Slades Farm ranks 12<sup>th</sup> locally for the employment domain while Wallisdown crossroads ranks 13<sup>th</sup> for the employment and health deprivation and disability domains, and 15<sup>th</sup> locally for education skills and training domain.

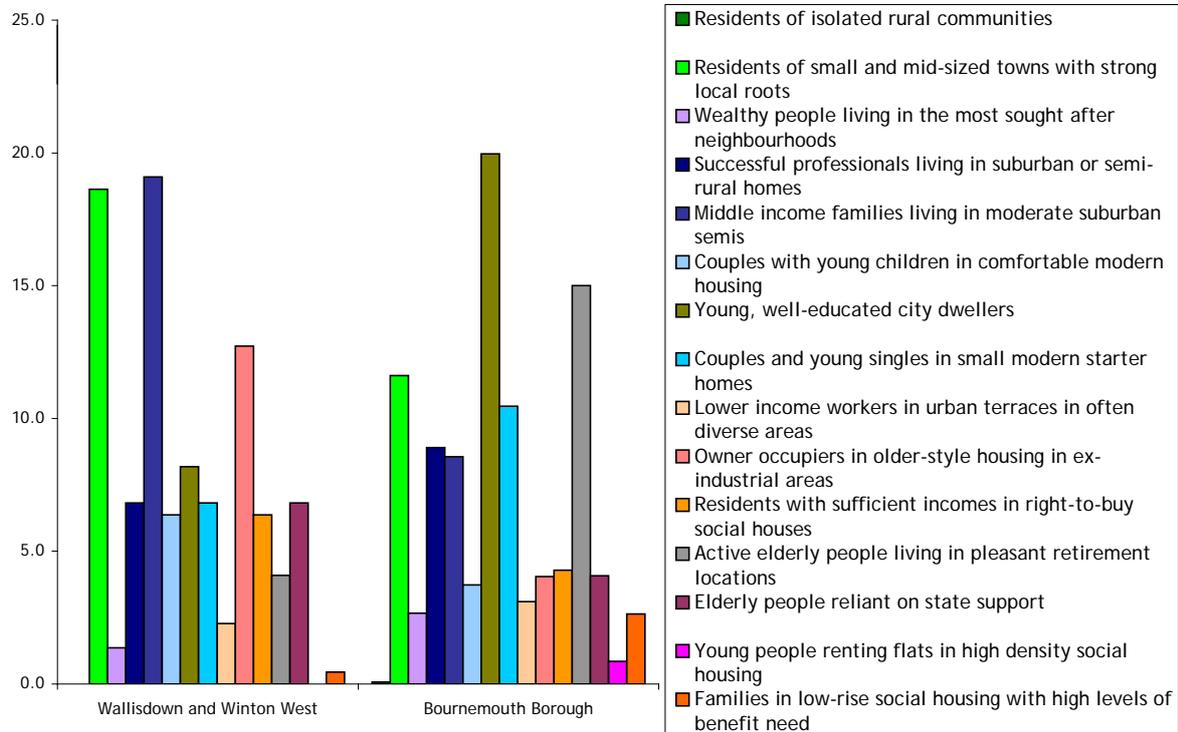
Using tax credit data 15% of children in this ward are classified as living in poverty compared with 21% within the borough and England.

## **Mosaic Public Sector classification**

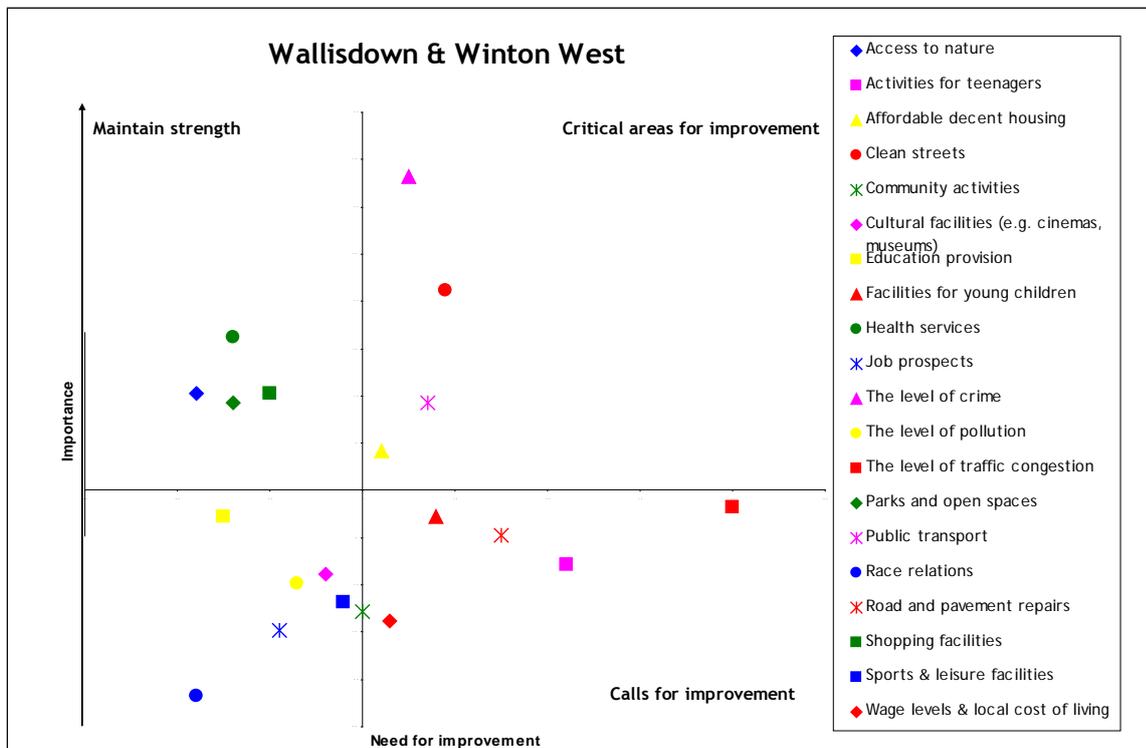
Using data from a wide range of public and private sources, Experian has developed Mosaic Public Sector. It is a lifestyle classification and when linked to specific data sources from health, education, criminal justice, local and central government can give an insight into citizen's requirements of these services. Additionally, it provides a 'common currency' that enables the same citizen to be viewed in the same way by all public bodies, thereby assisting joined-up government and partnership working. Using this data Experian classify every unit postcode by fifteen lifestyle groups and sixty-nine lifestyle types. Each of the groups and types has a description, the aim of which is to give an image of the area.

Wallisdown and Winton West ward is dominated by two groups: 'residents of small and mid-sized towns with strong local roots' (Group B) and 'middle income families living in moderate suburban semis' (Group E) with 18.6% and 19.1% respectively. The proportions for the borough are 11.6% and 8.6% respectively. No other group reaches double figures and there are six groups with between 6% and 7%. As a result, with thirteen of the fifteen groups represented, Wallisdown and Winton West is one of the most diverse wards in the borough.

## Comparison between Wallisdown and Winton West and Bournemouth Borough Mosaic Public Sector Groups



## The Place Survey 2008



According to the Place Survey 2008 results, residents' four critical areas for improvement overall are *public transport, affordable decent housing, clean streets* and *level of crime*. Wallisdown & Winton West Ward residents are in agreement on these priorities.

Approximately one fifth of those residents living in Wallisdown and Winton West (19%) agreed that they can influence decisions affecting their local area; this is amongst the lowest in the borough.

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<http://www.bournemouth.gov.uk/PeopleLiving/BournemouthStatistics/BournemouthStatistics.aspx>

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